

Truecore[®]
THE INNER STRENGTH

Build a home you can be proud of.

Start with a house frame made
from TRUECORE[®] steel.




BlueScope

Today, modern building technologies are changing the way our homes are built. Advanced materials and contemporary designs work hand-in-hand, allowing durable and family friendly homes.

More than ever, the inner strength of TRUECORE® steel has become a popular framing choice for modern family homes.





Build a home you can be proud of for generations to come.

Strong and durable, a house frame made from TRUECORE® steel can safeguard the integrity of your home, helping protect your investment and your family. Precision engineered, lightweight and strong, frames made from TRUECORE® steel are also straight and true - and built to stay that way. TRUECORE® steel won't twist or warp over time, so there's less chance of sticking windows, jammed doors and wavy roof lines.

Contemporary living is built around wide, open plan living spaces and TRUECORE® steel's impressive strength-to-weight ratio allows you to achieve these beautiful spaces and meet the demands of modern designs.



Make an informed choice about your house frame.

Before you choose the aesthetic finishes like benchtops, vanities, and colours, spend a little time researching your house frame to reap strong dividends in the years ahead. As well as supporting the structural integrity of your home, a house frame made from TRUECORE® steel is 100% termite and borer proof, without needing insecticide treatments, making TRUECORE® steel an ideal choice if you want to minimise the use of insecticides in your home.



Facts that build confidence.

Building a new home can be one of life's most exciting, and anxious, times. When you've finally moved in and walk back across the street to take an admiring look, you can be sure you've made the right choice with a house frame made from TRUECORE® steel.



Made by BlueScope, the makers of COLORBOND® steel, TRUECORE® steel gives you the peace of mind that comes from a 50 year warranty for eligible applicants¹.



Under the blue finish is our metallic coating with patented Activate® technology, especially designed to provide enhanced resistance to corrosion.



TRUECORE® steel won't catch fire, is manufactured to meet all relevant Australian standards and is rigorously tested for quality and consistency.



Made in independently certified Responsible Steel™ manufacturing sites in Port Kembla (NSW) and Western Port (VIC), TRUECORE® steel contains recycled steel² and the steel in TRUECORE® steel is infinitely recyclable.

Ask your builder for TRUECORE[®] steel.

House frames made from TRUECORE[®] steel are now offered through many Australian home builders, either as a standard inclusion or an option. Support the inner strength of your home for generations to come with a house frame made from TRUECORE[®] steel.



For more information
visit truecore.com.au
or call 1800 738 576



1. Warranty currently offered for residential applications only and is subject to application and eligibility criteria. Commercial warranties may be available on application. For full terms and conditions and to determine the eligibility of your building for a warranty visit bluescopesteel.com.au/warranties or call BlueScope on 1800 800 789. Warranties provided by BlueScope do not affect consumer rights under the Australian Consumer Law. 2. Across the range of steel products manufactured by BlueScope in Australia, the average recycled content (according to recycled content categories defined in ISO 14021:2016) in the steel is 25.0%, which includes pre- and post-consumer recycled materials. Scrap and iron-bearing materials generated and reclaimed from BlueScope's steelmaking, including the BF-BOS process up to slab casting, represent 1.7% of the product mass, which is not reported as recycled content. Scrap arising from downstream processes, such as plate and coil milling, rolling, tempering, annealing, pickling, metallic coating, painting, rollforming and/or fabrication are included as pre-consumer recycled content. The figures provided are based on FY23 data. For the latest recycled content figures please contact BlueScope Steel Direct on 1800 800 789. TRUECORE[®], COLORBOND[®], Activate[®], BlueScope and the BlueScope brand mark are registered trademarks of BlueScope Steel Limited. © 2025 BlueScope Steel Limited. ABN 16 000 011 058. All rights reserved.

