



CHECKLIST

Please complete this checklist to ensure you have included all requirements provided in the TRUECORE® steel Brand Guidelines.

YOUR DETAILS		
Name		
Business name/Trading name		
Address		
	State	Postcode
Contact details	Phone	Email
AD PLACEMENT DETAILS		
Placement (please tick ✓)	<input type="radio"/> print <input type="radio"/> TV <input type="radio"/> radio <input type="radio"/> online display <input type="radio"/> social	
Other - please specify		
MEDIA EXECUTION		
Publication		
Network		
Online placement		
Social platform		
Display location		

I am authorised to access and use the materials on the website	<input type="radio"/> yes	<input type="radio"/> no
I have read and followed the TRUECORE® steel brand guidelines	<input type="radio"/> yes	<input type="radio"/> no
I have read and agree to the Terms of Use and Privacy Policy at truecore.com.au/support/fabricators	<input type="radio"/> yes	<input type="radio"/> no

Please submit your material with this form to MARKETING@TRUECORE.COM.AU allowing 5 working days for feedback.
For further information please call 1800 738 576.

Notice: BlueScope will check your material to ensure correct use of our materials and brands. This review/approval process does not involve a legal review or legal clearance of your advertising material. It is your responsibility to ensure that your advertising material, including any claims and offers you make in your material, are true, are not misleading and comply with the applicable laws.

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