

Circular Thinking

All COLORBOND® steel contains recycled content¹ and the steel itself is 100% recyclable.

COLORBOND® steel is durable and resilient to Australia's harsh climate and its long life helps keep resources in use for longer.

Green Star

ResponsibleSteel™ certification is a recognised initiative under the Green Star Responsible Products Framework and can contribute to a project's Green Star rating.

COLORBOND® steel for fencing is manufactured using steel from a ResponsibleSteel™ certified site, making it a 'Good Practice' product.





Responsible Sourcing

BlueScope's product sustainability credentials are supported by our company-wide sustainability initiatives including responsible sourcing and supply chain sustainability.

BlueScope is a verified supplier under the Steel Sustainability Australia (SSA) programme, meeting best practice ESG standards in the manufacturing of semi-finished steel products.

ResponsibleSteel™

BlueScope's Port Kembla Steelworks is certified to the ResponsibleSteel™ Standard v1.1.



Specifying products from a ResponsibleSteel™ certified site can give businesses and consumers confidence that the steel they use has been sourced and produced responsibly.



Across the range of steel products manufactured by BlueScope in Australia, the average recycled content (according to recycled content categories defined in ISO 14021:2016) in the steel is 25.0%, which
includes pre- and post-consumer recycled materials. Scrap and iron-bearing materials generated and reclaimed from BlueScope's steelmaking, including the BF-BOS process up to slab casting, represent
1.7% of the product mass, which is not reported as recycled content. Scrap arising from downstream processes, such as plate and coil milling, rolling, tempering, annealing, pickling, metallic coating, painting,
rollforming and/or fabrication are included as pre-consumer recycled content. The figures provided are based on FY23 data.