Product Sustainability Attributes



COLORBOND® steel for fencing

Circular Thinking

All COLORBOND[®] steel contains recycled content¹ and the steel itself is 100% recyclable.

COLORBOND[®] steel is durable and resilient to Australia's harsh climate and its long life helps keep resources in use for longer.

Green Star

EPDs and ResponsibleSteel[™] certification are recognised initiatives under the Green Star Responsible Products Framework and can contribute to a project's Green Star rating. COLORBOND[®] steel for fencing has an EPD² and is manufactured using steel from a ResponsibleSteel[™] certified site, making it a 'Best Practice' product.





Responsible Sourcing

BlueScope's product sustainability credentials are supported by our company-wide sustainability initiatives including responsible sourcing and supply chain sustainability.

BlueScope is a verified supplier under the Steel Sustainability Australia (SSA) programme, meeting best practice ESG standards in the manufacturing of semi-finished steel products.

ResponsibleSteel™

BlueScope's Port Kembla Steelworks is certified to the ResponsibleSteel[™] Standard v1.1.



Specifying products from a ResponsibleSteel[™] certified site can give businesses and consumers confidence that the steel they use has been sourced and produced responsibly.



 Across the range of steel products manufactured by BlueScope in Australia, the average recycled content (according to recycled content categories defined in ISO 14021:2016) in the steel is 25.0%, which includes pre- and post-consumer recycled materials. Scrap and iron-bearing materials generated and reclaimed from BlueScope's steelmaking, including the BF-BOS process up to slab casting, represent 1.7% of the product mass, which is not reported as recycled content. Scrap arising from downstream processes, such as plate and coil milling, rolling, tempering, annealing, pickling, metallic coating, painting, rollforming and/or fabrication are included as pre-consumer recycled content. The figures provided are based on FY23 data.

2. EPDs are available for COLORBOND* steel for fencing products at select metal coating classes and base metal thicknesses (BMTs). Please visit steel.com.au to view the EPD and for the full details of the products covered.