

Circular Thinking

All COLORBOND® steel contains recycled content¹ and the steel itself is 100% recyclable.

COLORBOND® steel is durable and resilient to Australia's harsh climate and its long life helps keep resources in use for longer.

Green Star

EPDs, GreenRate™ and ResponsibleSteel™ certification are recognised initiatives under the Green Star Responsible Products Framework and can contribute to a project's Green Star rating.

COLORBOND® steel for roofing and walling has an EPD, GreenRate™ 'Level A' and is manufactured using steel from a ResponsibleSteel™ certified site, making it a 'Best Practice' product.





Cool Roofing

COLORBOND® steel cool roofing colours bring together a number of BlueScope's proprietary coatings and manufacturing technologies whilst offering a higher level of thermal performance.

They have the potential to improve thermal comfort, reduce the need for air conditioning and lower ongoing energy bills.²

ResponsibleSteel™

BlueScope's Port Kembla Steelworks is certified to the ResponsibleSteel™ Standard v1.1.



Specifying products from a ResponsibleSteel™ certified site can give businesses and consumers confidence that the steel they use has been sourced and produced responsibly.



Across the range of steel products manufactured by BlueScope in Australia, the average recycled content (according to recycled content categories defined in ISO 14021:2016) in the steel is 25.0%, which
includes pre- and post-consumer recycled materials. Scrap and iron-bearing materials generated and reclaimed from BlueScope's steelmaking, including the BF-BOS process up to slab casting, represent
1.7% of the product mass, which is not reported as recycled content. Scrap arising from downstream processes, such as plate and coil milling, rolling, tempering, annealing, pickling, metallic coating, painting,
rollforming and/or fabrication are included as pre-consumer recycled content. The figures provided are based on FY23 data.

^{2.} Actual cool roofing performance, including potential energy savings and thermal comfort improvements, depends on a wide range of factors including roof colour, roof shape, level of insulation, type, location, shape, and function of the building, and the type and efficiency of heating and cooling systems.