Coated Steel - Prepainted Data Sheet



November 2025 - This literature supersedes all previous issues

Primer Only Material prepainted steel

General description

Primer Only Material prepainted steel (POM) is designed to be painted after fabrication. This product provides a readily paintable surface with good formability and good adhesion to postpainted topcoats.

Typical uses

Drum lid and body stock, appliance components, fascia, door and window sections. For alternative uses, please contact your nearest BlueScope Sales office for advice.

Australian and International standards

Substrate - AS 1397:2021

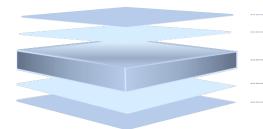
ISO 9001:2015 Quality System certified

Preferred substrates

Various substrates are available depending upon end use performance, requirements and costs. {Refer Note 4}.

For substrate properties please refer to the relevant Uncoated, Metallic (AM and Z) Coated steel datasheets or AS 1397:2021.

Please refer to current price list or BlueScope State Sales Office for availability of colours and dimensions.



Universal Corrosion Inhibitive Primer (Nominal 5µm)

Conversion Coating

Aluminium / Zinc / Magnesium alloy-coated steel with Activate® technology substrate (can be zinc-coated or uncoated)

Conversion Coating

Universal Corrosion Inhibitive Primer

Attributes tested during manufacture

Property	Test & Evaluation Method(s)	Results
Adhesion		
Reverse impact	AS/NZS 2728:2013 (App. E)	≥10 joules
T-bend	AS/NZS 2728:2013 (App. F)	Maximum 6T. Refer Notes 1 & 3.

Product attributes

Property	Test & Evaluation Method(s)	Results
Fire hazard properties		
Simultaneous determination of ignitability, flame propagation, heat release and smoke release (AS/NZS 1530.3:1999 (R2016)) *	Ignitability index (0 – 20)	0
	Spread of flame index (0 – 10)	0
	Heat evolved index (0 – 10)	0
	Smoke developed index (0 – 10)	0 - 1
NCC non-combustible material concessions (NCC 2022; AS/NZS 1530.3:1999 (R2016)) *	National Construction Code, Building Code of Australia 2022; Volume 1 Part C1, C2D10, (5) and (6)(e) and Volume 2: Section H, Part H3, H3D2, (1)(e)	May be used wherever a non-combustible material is required
	AS/NZS 1530.3:1999 (R2016)	

^{*} The results of this fire test may be used to directly assess fire hazard, but it should be recognised that a single test method will not provide a full assessment of fire hazard under all fire conditions.

Important notes

- 1. Light powdering may be evident on bend radii during T-bend evaluation. This does not adversely affect intercoat adhesion.
- 2. The gloss varies with primer type but typically is in the range of 15-30 units (60°).
- 3. The minimum internal bend diameters for forming processes to achieve no paint cracking (visible using x10 magnification) and to avoid paint adhesion issues are specified by the T-bend flexibility and T-bend adhesion results respectively where 1T equals the total coated thickness (tct) in mm of the material. These results are based on testing at 20-25°C.
- 4. For most products, the metallurgical ageing process which is inherent in the paint stoving cycle will result in some loss of ductility compared with unpainted product. However, minimum strength levels designated by relevant standards will still be applicable.
- 5. Improper storage or use of non-approved roll-forming lubricants may cause brand transfer and paint blushing, and may adversely affect colour and long term durability. Product in coil or sheet pack form must be kept dry. If the coil or sheet pack becomes wet, it must be separated and dried (refer AS/NZS 2728:2013 Appendix L, and also Technical Bulletin TB7). Contact Steel Direct to obtain advice on appropriate rollforming lubricants.



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For more information contact Steel Direct

